



# GUIDING PRINCIPLES



# DRAFT GUIDING PRINCIPLES

Guiding Principles define the central ideas or major themes that will define the update of Tiburon's General Plan. They establish the framework for the priorities and concepts integral to the General Plan and serve as touchstones during the process to develop and refine goals, policies and programs. There is no hierarchy of importance intended by the order in which they are presented.

## **LIVABILITY**

### **Sense of Place**

- Preserve and enhance Tiburon's intimate small-town feel and bayside village charm.
- Preserve and enhance access to the Town's scenic public open spaces and bay front.
- Preserve and protect important historic, cultural and artistic resources that serve as significant, visible reminders of the Town's social and architectural history.

### **Economic Vitality**

- Support a local economy that is vibrant and provides a wide range of services.
- Encourage Downtown vitality and redevelopment with a more diverse array of uses and amenities to serve the local population, while retaining and building upon its unique historic character and attractiveness.
- Gracefully accommodate tourism, balancing it with local needs and retaining the community's character.

### **Balanced Growth**

- Focus new development in Downtown and in areas adjacent to Tiburon Boulevard while preserving existing neighborhoods and open space.

### **Mobility**

- Provide a balanced transportation system, including public transit, that accommodates the needs of automobiles, pedestrians, bicycles and new transportation technology.
- Reduce dependence on the automobile by providing a complete network of sidewalks, pathways and transit services that are safe and convenient for all residents.

### **Healthy Lifestyles**

- Promote physical health and wellness by improving outdoor recreational facilities, train connections and signage, and providing quality recreation programs to residents of all ages, abilities and economic means.

## **COMMUNITY**

### **Community Connections**

- Strengthen community connections by providing activities and outdoor public gathering places.

### **Equity**

- Promote social equity and inclusiveness in creation of public policies.
- Ensure the just and equitable provision of public facilities and services.

### **Housing**

- Protect and enhance the quality of life within residential neighborhoods.
- Support the development of more diverse and affordable housing opportunities.

### **Safety**

- Provide a safe community through public safety services, resilient infrastructure, and public preparedness.

## **SUSTAINABILITY**

### **Environmental Resources**

- Protect and enhance open spaces and natural resources that contribute to Tiburon's unique identity and scenic beauty.

### **Climate Change and Resilience**

- Reduce greenhouse gas emissions and increase community resilience by preparing for the effects of climate change, including increased wildfires and sea level rise.